

# Greater Lansing Area Development

## Board Meeting Minutes

June 24, 2021

Attendance: Dick Greenwood, René Shuford, Summer Davis, Larry Blevins, Jim and Cookie Parsons, Elaine Jacobs, James Littlejohn, Tina Greer, Laura Lawson, Jennifer Hatcher, Brittany Duncan, Brenda Reeves

Call to Order ..... Dick Greenwood

Review and Approve Prior Minutes..... Dick

Motion by Jim to approve minutes, seconded by Larry

Financial Report ..... Colette

Old Business:

- Signup Genius for Farmers Market Volunteers
  - Tent for fundraising-will sell t-shirts, hats, etc. Sign up for a Friday from now to October from 12:45-5 pm. Can split the time between volunteers.
- Newsletter: Summer
  - Will send to mailing list to try to gain monetary donations. Coordinate with Elaine on the brochure. Make copies to put in Lansing businesses as well as in West Jefferson.
- Tent rentals: René
  - 7 tents to rent, motion to increase rental to \$20 per day by Rene. Cookie seconded the motion and it passed unanimously by the board. Add a cancellation policy to rental agreement. Can rent through Town Hall. Table rentals are \$5 and chair rentals \$2.
- Signs for Park: René
  - Looking for volunteers to make signs for park. Total of 24 signs that need to be made. Tina has volunteered her shop to house the sign machine. Would like to have signs made and posted by end of 2021. Summer will contact high school to see if students would be interested in creating signs.
- Beautification Committee update: René
  - BC cleaned the stage across from the fire dept.
  - Picnic tables also need to be cleaned.
  - Dawn and Tina are checking with HS for students to complete the boxcar mural.
  - Digital sign stand needs work. Lettering is peeling, need someone to restore to original.

- Increase in wood cost has put a hold on building new signs for entrances.
- Mural is estimated to be complete by end of September. Artist have a year to complete due to contract.
- Best Dressed Business award: BC used rubric to score businesses for award, Elaine painted sign for winner. 1<sup>st</sup> Place: Old Orchard Creek General Store, 2<sup>nd</sup> Place: Amy Anne's Apparel, 3<sup>rd</sup> Place: Tie between Lansing Foods and Pie on the Mountain
- Community Garden: Elaine planted some sunflowers and community member, Jason, waters the garden with a pump. Will donate food from garden. Contact Carolyn W for more information.
- Ladies of Lansing update: Brian, Eddie
  - \$1000 in ad commitments
  - Calendar is on track
- Scholarship awards:
  - Recipients- Ada Jones and Alexis Blevins

Town of Lansing monthly report: Jim, Larry, Mack, Anita

- WiFi work will begin on Monday, 5 access points throughout Lansing
- Cameras on the barn, fire dept, main street
- Getting quotes for paving parking lot
- Large tent has shipped for JO Blevins meadow area

New Business:

- Events this summer: Mack, Larry, Dick
- Food at Bingo: Hotdogs or pizza to sell to participants?
- Jim P: July 24<sup>th</sup> Hope For A Vision: 10-2pm Bake sale and gospel singing to help homeless. Provide hotel rooms, rides, and toiletry bags. 32 homeless people in county include 6 children
- NC Rural center: visit their website that mentions Ashe County
- Lansing in the know: FB page

Next Board Meeting Date and Time: July 22, 2021, 6:30 pm

Adjournment: Motion made by Rene, seconded by Tina