

Greater Lansing Area Development Minutes May 27, 2021

Meeting Called to Order at 6:30 PM.

Board Members Present: Dick and Anita Greenwood, René Shuford, Jim Blevins, Carolyn Weckstrom, Jim & Cookie Parsons, Tina Grier

Others Present: Mack Powers, Larry Blevins, James Littlejohn, Eddie Barber, Brian Cheuvront, Patty and Daniel Powell, Brittany Duncan, Samuel Burr, Frances and Don Goodhart

Introductions were made.

Minutes: Motion to approve by Carolyn Weckstrom. Seconded by Jim Blevins. Passed unanimously.

GLAD Outstanding Service Award presented to James Littlejohn by René Shuford.

Financial Report: Colette

Tina Grier discussed the Community Yard Sale. She plans to have it in the park on the first Saturday in August, if the park is available. She will check on the date with Sandy and proceed with plans. She requested help with setting up tables.

Beautification Committee Report by René Shuford.

- a. Lansing has been qualified as a National Certified Wildlife Habitat by the National Wildlife Commission. We can earn points for documented work toward that end. Send photos or descriptions to René.
- b. Lansing awarded the Jane Lonan Legacy Grant by Ashe County Arts Council. Work on the Olla Belle Reed Mural on Lansing Grocery will begin in June. Completion expected in September.
- c. The BC is working on "Welcome Signs" at each entry into Lansing. Structures and planters are being built by James Littlejohn. The committee would appreciate any donations of perennials to be planted in planters.
- d. Free Library has been refurbished by Carolyn and Gary Weckstrom.
- e. Community Garden A few plots are available to individuals. There will be a water source available soon, donated by Doby's Plumbing.

- f. GLAD and Fire Department are working together to replace the mural on the storage building near the Fire Department. Dawn Richardson is working with the High School Art Teachers. We hope the art students will design and paint the mural.
- g. The Beautification Committee will be granting a semi-annual award to a local business in recognition of their efforts to beautify their store fronts. Elaine Jacobs has painted a beautiful sign for them to display. The first award will be given at the June GLAD meeting.
- h. Summer Davis has created a GLAD Newsletter. It's purpose is to grow contacts and to promote new & old businesses. Send relevant information to Summer or Dick.
- i. Leadership Ashe: leadership development program sponsored by the Ashe County Chamber of Commerce in coordination with the Ashe Campus of Wilkes Community College. 11 sessions, 20 participants at a time, beginning with a day-long retreat session and closing with a graduation session and ceremony. Aug 6 Dec 1.
- j. Tourism Committee, Ashe County Chamber of Commerce: Carolyn. Meets 2nd Tuesday of each month. We need a volunteer from Lansing on this committee.
- k. GLAD tent at Lansing Farmer's Market; 1-5 on Fridays; need volunteers (will use Sign up Genius): sell T-shirts, plants, Mauvine's Books, Flyers on GLAD. Start June 6?
- 1. Carolyn: Lansing need Rack Card(s) to place at Chamber of Commerce, Visitor Center, etc.
- m. Life Brochures are published every quarter. Bingo dates are included in the Spring Edition.

Ladies of Lansing Calendars: Brian and Eddie – a lot of progress made with the support of Laura and Sherry. 40 potential advertisers. Will track progress in Google Doc. Will finish selling ads by July or early August, and concurrently contact women. Goal: Send to printer by September and printed by October.

Bingo: 1st and 3rd Thursday of each month. Need callers. 5 volunteers for each night.

Town of Lansing report: Mayor Powers, Larry

- a. New Bridge finalized
- b. Corner property sidewalk project; Patio for public use; Want to widen radii; request sent to state representatives Pickett & Ballard.
- c. Want to pave Barn parking; install bathroom & playground on west side of creek; cinder block house is gone.
- d. Sept 18: St Judes festival in the park.
- e. Will install free wifi in the park & downtown and security cameras; financed by Covid funding
- f. Parking lot spaces are being painted and new benches procured.

Meeting adjournment: motion by	 and seconded by